

COOKIE PROCESSING POLICY

1. GENERAL TERMS.

This Cookie Processing Policy (hereinafter referred to as the "Cookie Policy") is based on the Regulation on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (Data Protection Directive) and the Data Protection Policy of **Smart City OÜ**, incorporated under the laws of Estonia incorporated and registered in the Estonia, with registration number 12245557, and whose registered office is at Järvevana tee 9, 11314 Tallinn, Estonia (also – “We”, “Us”, etc.)

Our cookie policy applies to all information of this type that we may obtain from the personal data subjects via our website <http://leadgid.eu> (hereinafter – the "Site").

Ensuring the protection of the rights and freedoms of each user in the processing of his personal data, including metadata, protection of rights to privacy, personal and family secrets are the goals of paramount importance to us.

We are a processor according to the Data Protection Directive.

The processing of personal data meets the purposes of their processing and is carried out by us on the principles of legality and fairness.

We have the right to unilaterally amend the Policy. When making changes and/or additions to the Policy: the date of the last update and the number of the corresponding edition are specified in the footer fields. The new version of the Policy shall enter into force upon its posting on the website, unless otherwise provided by the new version of the Policy.

2. WHAT IS A COOKIE FILE?

Cookie file (or “cookies”) — is a type of personal data as defined by the legislation on protecting personal data, which is represented by small text files sent to Your computer when You are visiting Our Website. They help Us find out what sections of the site are of use to you, and which ones need to be improved.

We use cookie files for following purposes:

- ensuring the Website’s functionality;
- making improvements to the Website based on the knowledge of what sections You visited and what functions you used;
- gathering statistics needed to improve advertising campaigns;
- assembly of anonymous profiles for analysis and advertisement targeting.

3. WHAT KIND OF COOKIE-FILES DO WE USE?

Sessions cookies – files used to define sessions in the browser, allowing to determine in the user has read and accepted this Policy on using cookies so as not to display it repeatedly to the same user as they visit the Website. Any new user visiting the Website and reading and accepting the Policy will not see a cookie policy button on display at the next visit.

The following entities place their cookie and / or other files on Our Website:

- Facebook
- Yandex
- VKontakte
- Google

4. HOW DO WE PROTECT COOKIE FILES?

We use https protocols to have a secure connection when transferring data from You to Our servers.

5. HOW TO CONTROL COOKIE FILES?

You can switch off cookie files — main, analytical and marketing ones — in the settings of Your Internet browser. To delete cookie files installed by Our and other websites, you can follow instruction on the pages of Your browsers. Please note that if You purchase a new computer, install or update a browser, delete or otherwise alter cookie files of Your browser, this can lead to deletion of cookie files.

6. BLOCKING COOKIE FILES.

Many browsers allow to block cookie files altogether. However remember that blocking cookie files can influence not only Our Website, but also other ones, causing them to falter in performance.

7. DELETION OF COOKIE FILES.

You have the possibility to delete cookie files. To do that, you have to follow the instructions of the browser you use. However, remember that deleting cookie files can influence not only Our Website, but also other ones, causing them to falter in performance.

8. CONTACT INFORMATION

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